

## **Anthony DiSpezio**

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*“From webpage design to graphic design to photography, Anthony expertly took difficult science concepts and rendered superior learning tools for JASON's graduate courses. Anthony excels at handling multiple tasks assigned to him on short deadlines delivering superior results.”*

Peter G. Haydock

### ***National Geographic: The JASON Project***

Vice President of Curriculum and Professional Development

## **AREAS OF EXPERTISE**

Web Design, iPad/iPhone Publishing, Interactive/Interface Design, Team Management & Training, Graphic Design, Sound Design, Music Production, Advanced Programming, Web Systems Administration, Photography, Videography

## **EDUCATION & CREDENTIALS**

Bachelor of Fine Arts *cum laude*  
Savannah College of Art & Design, Savannah, GA, 2009, GPA 3.69

Digital Media Academy: Interactive Design I & II  
Stanford University, Stanford, CA

## **CAREER EXPERIENCE**

Cape Cod Life Publications – Cape Cod, MA  
*Web Developer, iPad/iPhone Publication Designer, IT Manager, Web Advertising Manager, New Media Director, Videographer*

Managed several key divisions of including website development, iPad/iPhone development, web advertising, IT systems, video production, and in-house photography

- In 2010, Anthony was invited to join the Adobe Digital Publishing Pre-release Program and attended an iPad publishing workshop held for pre-release participants at Adobe's New York offices.
- Anthony has more than 12 months of experience with the latest Adobe iPad Digital Publishing Tools, including print, video, and hands-on training with Adobe's professional team.
- Directed the launch and release of two (2) Cape Cod Life iPad apps and one (1) Cape Cod Life iPhone app.

- Directed monthly and weekly training seminars ranging from Digital Publishing integration to basic digital media integration within the company.
- Directed the development of a new company website, including a magazine-management system (serialization) for web content delivery and archiving. Web statistics increased dramatically within 60 days of launching the redesigned website.
- Authored two (2) Wordpress Themes and eight (8) Wordpress Plugins designed specifically for Cape Cod Life Online
- Designed a series of HD videos for the Boston Flower & Garden Show utilizing Google Earth video techniques.
- Configured and administered a company-wide Salesforce.com platform for key integration with Sales, Production, Web Development, and User Management.

National Geographic Society: The JASON Project – Washington, DC  
*Graphic Designer, Web Developer, Animator and Course Administrator*

Produced course content and layouts for over thirty educational courses

- Designed and programmed the layout/UI for the award-winning, online, graduate course “Operation: Resilient Planet.”
- Created a series of 20 animations for the “Conceptual Physics” course
- Served as Blackboard Administrator, maintaining course structures and database archives.

American Chemical Society – Washington, DC  
*Animator*

Designed and animated a series of twenty-five animations to coincide with courses and lectures based on molecular science.

Gulfstream Aerospace Corporation

Designed and presented a working conceptual model of the onboard user interface for the Gulfstream 6 Jet. The conceptual model has been used to translate ideas directly to the hardware production team.

Woods Hole Oceanographic Institute: Sea Grant – Woods Hole, MA  
*Graphic Designer, Web Developer and Programmer*

Utilized my skills as a graphic designer, programmer, and web developer in creating two educational, web-based projects.

- Designed, Animated, and Programmed the Virtual Beachcomber, an educational flash micro-site aimed at marine-life education. Developed in series with “The Beachcomber’s Companion,” a beach wildlife guide.

- Lead designer and web developer for MarineCareers.net, an educational site designed to educate viewers about careers in marine sciences. Designed animations, layout/UI, and vector illustrations.

The Discovery Channel – New York, NY  
*Teaching Assistant*

Assisted in the production of a live Discovery Channel workshop.

Cornell University – Isles of Shoals, ME  
*Teaching Assistant*

Assisted in the logistics and production of a three-day family marine science course on the Isles of Shoals in Maine.

The JASON Project – Milwaukee, WI  
*Teaching Assistant*

Assisted in the production of JASON Project workshops at the JASON annual meetings in Milwaukee, Wisconsin.

The JASON Project – Washington, DC  
*Videographer*

Camerasman for the JASON summit on Operation: Resilient Planet at National Geographic headquarters in Washington DC.

# **Anthony DiSpezio - Skills And Credentials**

## **EDUCATION**

B.F.A. cum laude Savannah College of Art & Design with a focus in Interactive Design & Sound Design

2009 – Savannah, GA

Digital Media Academy (DMA) courses, Interactive Design I & II at Stanford University

2005 – Stanford, CA

## **PROGRAMMING LANGUAGES**

HTML4/HTML5 (using new responsive techniques), CSS3(with graceful degradation), PHP, Actionscript, Javascript (jQuery, jQuery UI, jQuery Mobile), cell-formula systems (Excel, Salesforce, Google Docs)

## **OPERATING SYSTEMS, HARDWARE**

Windows XP, 7, Vista

Mac OS X 10.6.8+, iOS 4+

Arduino Chipsets (Duemilanove, Diecimila, Nano)

Sony Digital SLR Series

Cannon Digital SLR Series

Sony HD Video Cameras (HDR-FX1, Z1)

iPhone, iPad, iPod Touch, Android OS

## **SOFTWARE, APPLICATIONS**

Adobe Master Collection CS5.5 Photoshop, Dreamweaver, Flash, Illustrator, InDesign, Premier, Soundbooth & Acrobat

Adobe iPad Publishing Tools (Digital Content Bundler, Overlay Creator, Viewer Builder, InDesign 5.5)

Word Processing (Word, PowerPoint, Excel, Outlook, Pages, Numbers, Keynote)

Social Network Tools (Facebook, Twitter, LinkedIn, Youtube, Tumblr, Flickr, etc)

Content Management Systems (Wordpress, Joomla, Drupal, Textpattern)

Learning Management System Design & Administration (Blackboard, Moodle)

Client and Server Database Tools (FTP, MySQL, MSSQL, PHPmyAdmin, XML)

Pro Tools, Reason, Logic Numerous VST Plugins

Arduino 1.0, Processing 1.0, MAX/MSP Jitter